

What's Possible?

- Design, Implement, and Measure scientific and educational objectives
- Gather instant field feedback and measure impact
- Plan and track field medical interactions for performance management and compliance
- Stay up-to-date on Key Opinion Leaders (KOLs)
- Manage alignments and territories

Who's It For?

- Regional or Global Medical Science Liaison Teams
- KOL Program Management
- Other Field Medical Organizations
- MSL Operations
- Field Compliance
- Medical Affairs Teams

Flexible Interaction Tracking and Mobility

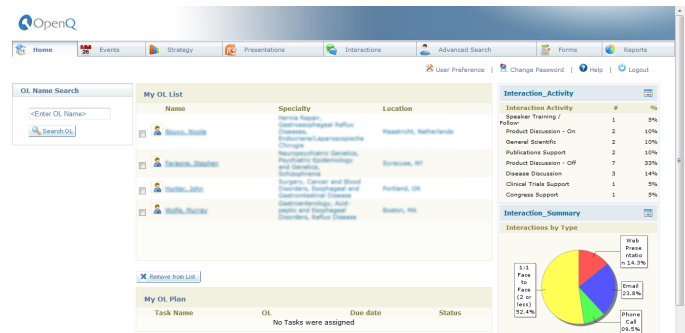
OpenQ is the industry leader for flexible, powerful interaction management. With Engage, users can record interactions on-or-offline from a PC or handheld device.

Setting the industry standard for KOL Profile Information

OpenQ's searching tools, alerts, and flexible profile structure bring competitive intelligence and actionable insights, providing MSLs and their teams with a 360° view while supporting national and regional compliance requirements for information handling.

Innovators in strategy and interaction planning

A valuable KOL relationship is the result of careful planning and flawless execution. OpenQ's technology speeds the planning process and supports immediate activity assignment and measures attainment over time.



Name	Specialty	Phone	Location
Bellamy, David	Pulmonary	+44 012 0239 4443	Bournemouth, United Kingdom
Bouchard, Jacques	Pulmonary		LaMalbaie, Canada
Buhl, Roland	Asthma	+49 613 117 7270	Mainz, Germany Go
Cazzola, Mario	Pulmonary	+39 0382 984694	Rome, Italy Schedule Event
Colwell, Clifford	Orthopedic	+1 858 332 0125	La Jolla, United States Past Events
Donohue, James	Pulmonary	+1 919 966 2531	Chapel Hill, United States Past Interactions
Gosse, Philippe	Cardiology	+33 5 5679 5889	Bordeaux Cedex France New Interaction
Haas, Steven	Orthopedic	+1 212 606 1852	New York, United States Publications
Hodder, Richard	Pulmonary	+1 613 798 5555	Ottawa, Canada Profile
Johansson, Gunnar	Pulmonary	+46 018 471 4477	Uppsala, Sweden
Lacourciere, J	Cardiology	+1 418 572 2165	Sainte Foy, Canada

Example Reports and Analyses

- Call summary and details reports
- Interaction activity type
- Scientific topic analysis
- Unsolicited information requests
- Ad-hoc interaction reports

Results-Based Metrics

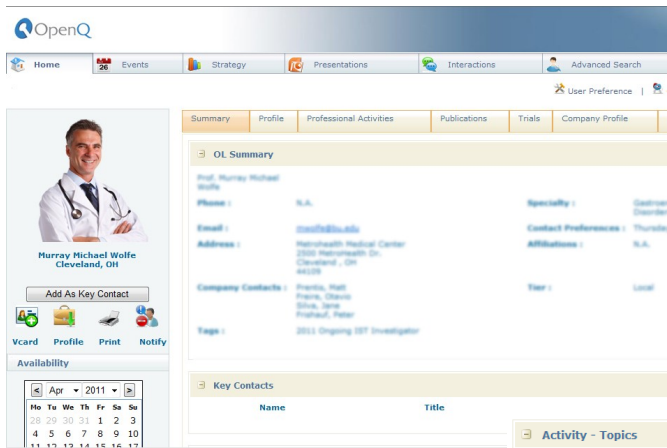
Engage's KOL interaction reports go beyond simple call and spending totals. They reveal high-impact achievements such as guidelines, investigator initiated studies, formulary presentations, etc.

Built-in Survey Engine

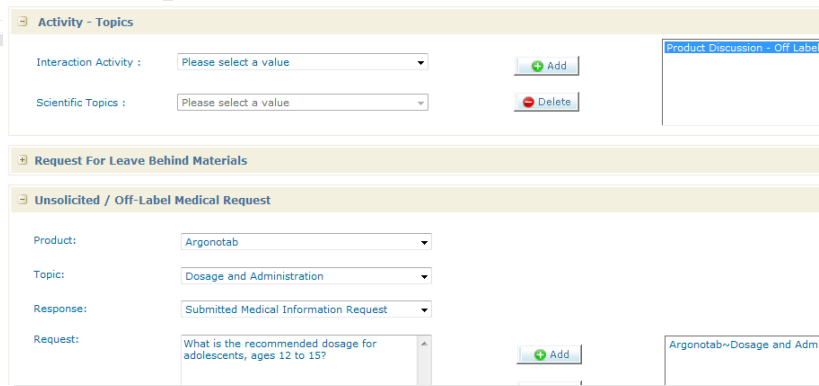
Get the on-the-spot intelligence you need with the on-board survey administration tool. Users gather KOL response input during field calls and the results are automatically updated and tabulated as the new data comes in.

Instant Alerts

Want to keep track of the latest changes in your field and the key players in it? Create alerts that are delivered to your inbox and be instantly notified of the changes in the market as soon as they occur.



The screenshot shows the OpenQ web application interface. On the left, there is a user profile for Murray Michael Wolfe, MD, with a photo and contact information. Below the profile is a calendar for April 2011. The main content area displays a summary of the user's profile, including their name, phone, email, address, and company contacts. There are also tabs for Profile, Professional Activities, Publications, Trials, and Company Profile.



The screenshot shows a detailed view of the 'Activity - Topics' section in the OpenQ interface. It features two dropdown menus for 'Interaction Activity' and 'Scientific Topics', each with an 'Add' button. Below this is a section for 'Request For Leave Behind Materials' and a section for 'Unsolicited / Off-Label Medical Request'. The latter section has dropdown menus for 'Product' (Argonotab), 'Topic' (Dosage and Administration), and 'Response' (Submitted Medical Information Request). A text field for 'Request' contains the text 'What is the recommended dosage for adolescents, ages 12 to 15?'. There is also an 'Add' button and a preview of the request: 'Argonotab-Dosage and Adm'.