

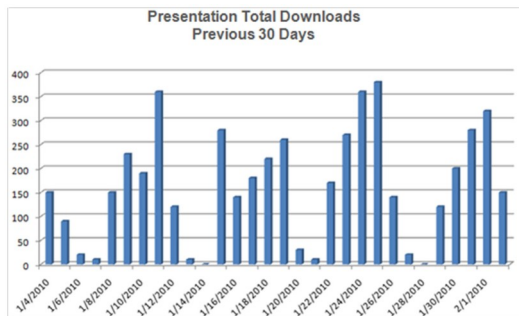
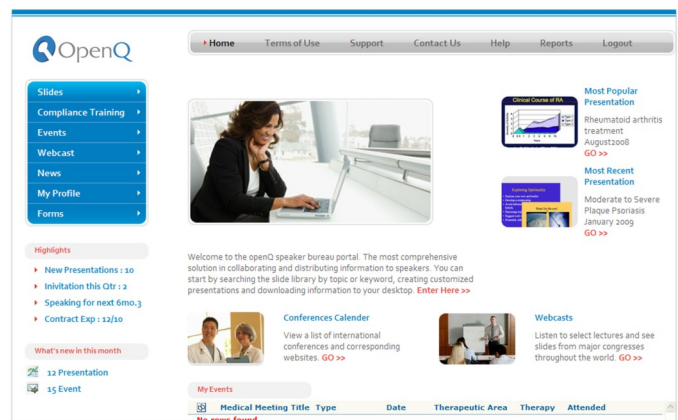
Empower is the next generation slide management solution that enables economical management and distribution of thousands of presentations while seamlessly integrating with your Key Opinion Leader (KOL), speaker, and employee portals.

### Superior Benefits:

**Compliance** - Controls, auditing, and reporting functionality ensures your presentations are on-message

**Consistent Messaging** - Comprehensive authoring tools mean your message is delivered properly and maintains a "fair balance"

**Flexibility** - Customizable presentations built on controlled content along with version control and approval workflows



### Presentation Lifecycle Report

Presentation Summary			
<b>Name:</b>	COPD Lecture	<b>Create Date:</b>	October 12, 2009
<b>ID:</b>	10931	<b>Presentation Date:</b>	January 23, 2010
<b>Status:</b>	Approved	<b>Expiration Date:</b>	February 12, 2010
<b>Created By:</b>	Jonathan Wilson		
<b>Comments:</b>			

Version and Approval History					
Version No.	Date	Created By	Status	Approval Date	Comments
1	10/12/2009	J. Wilson	Approved	10/13/2009	Initial approved PPT
2	10/15/2009	K. Sims	Draft	10/15/2009	Updated guidelines
3	10/22/2009	S. Walker	Draft	10/22/2009	New results data
4	11/01/2009	F. Ghery	Approved	11/03/2009	Added video
5	12/19/2009	J. Wilson	Approved	12/19/2009	Final approved PPT

Download History			
Speaker	Date	Version No.	Expiration Date
Dr. John Smith	11/15/2009	4	02/15/2010
Dr. Marco Stein	12/12/2009	4	03/12/2010
Dr. Kevin Burke	01/05/2010	5	04/05/2010

### Secure Content Distribution

Presentations downloaded by speakers are delivered as a stand-alone file that contains all necessary components to present the slides, without the need for additional software. The presentation is distributed in a read-only format and, optionally, can be configured with an expiration date to prohibit the presentation from being executed after a specified period of time.

### Track Presentation Utilization

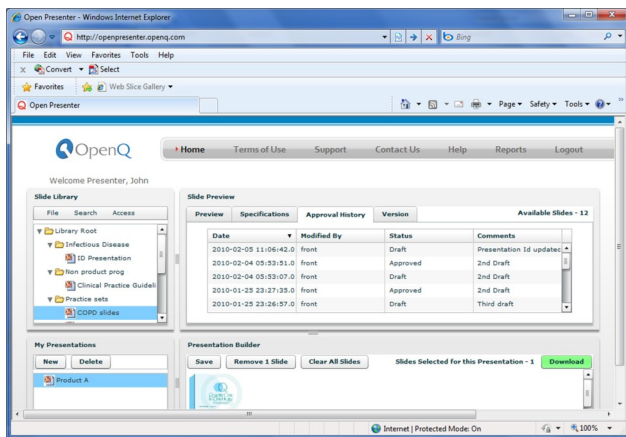
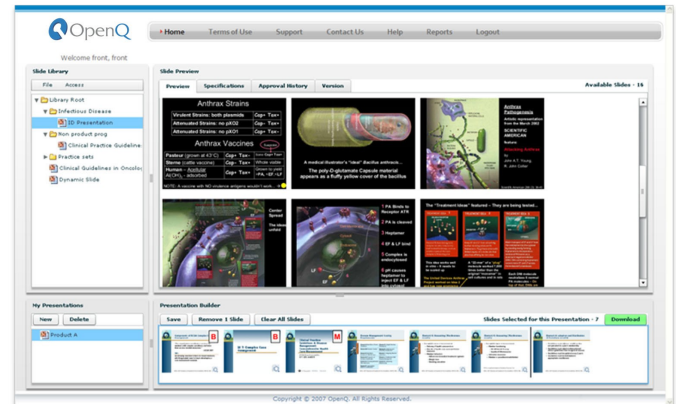
Empower audits a robust set of actions within the system, including details of each presentations downloaded such as date, time, version, and which user downloaded. This data provides a solid framework for compliance audits.



# Empower The Best Practice Solution For Slide Management

## Balancing Message Consistency and Flexibility

Empower provides a great balance between ensuring compliance and consistency and giving your speakers the flexibility to personalize their presentations. Administrators can configure slide rules such as the designation of individual slides as mandatory, grouping of slides together, and fixing the order of a group. Certain areas can also be explicitly designated as presenter-configurable. These tools enable presenters to create a personalized presentation from the controlled materials that you provide while maintaining the compliant messaging.



## Change Approval Workflow and Version Control

New and updated presentations are subject to review and approval by presentation administrators before they are made available to speakers for download. Additionally, presentations are version controlled to ensure that updates are managed in a controlled and consistent manner. New, approved changes can even be automatically broadcast to already downloaded copies of the presentation.

## Integration with the OpenQ Platform

Empower is a native component of the OpenQ Platform which provides integration, data consistency, and visibility across the entire suite of OpenQ solutions. This architecture allows easy scalability for your future needs - whether they're a growing number of users or additional activities. The OpenQ platform is continuously updated to reflect the latest in best-practices and regulatory compliance.

